# **ANDREW GENUALDI**

# Creative Technologist/Game Developer www.AndrewGenualdi.com

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#### Education

2015-2017, M.F.A. Design and Technology - Parsons School of Design 2012, B.S. Neuroscience - Muhlenberg College

#### **Employment**

2017, Creative Technologist Intern - Fractal Forum NYC

• Developed an Oculus V.R. mobile application for Alzheimer therapy using Unity.

2016, Teaching Fellow - Parsons School of Design

• Taught incoming Master's students basic code practice and syntax.

2016, Lead Engineering Intern - Banana Design Lab, LLC.

Oversaw planning, mock-ups, and prototyping of a group travel-based iOS application.

2015-2016, Freelance Graphic Designer/Technologist - Waterwell Planters

• Consulted on branding and packaging work, along with advertisements and inserts.

2012-2015, Research Assistant - Kessler Research Foundation

NNL & TBI Lab assistant, headed multiple government granted research studies.

## Exhibitions/Publications

2017, Exhibition, Fear Sphere - alt.ctrl.GDC

2016, Exhibition, CrankTank - alt.ctrl.GDC

2016, Exhibition, CrankTank - IndieCade East

2016, Exhibition, CrankTank - Milwaukee Maker Faire

2015, Exhibition, CrankTank - Babycastles NYC.

2014, Published Paper, *Emotional processing & correlation with cognition in TBI.* - Cognition and Emotion

2013, Presented Research, Emotional Processing and Cognition in TBI - NABIS Conference

2012, Presented Research Recreational Drugs: Preference for Natural vs Artificial - APS Conference

#### Accolades

2017, IGF Award WINNER, Fear Sphere - alt.ctrl.GDC Competition

2017, Finalist, Fear Sphere - alt.ctrl.GDC Competition

2016, Finalist, CrankTank - alt.ctrl.GDC Competition

2016, Selected Invitee, CrankTank - Strange Arcade Exhibit, IndieCade East

2016, Maker of Merit Award: Visitor Engagement, CrankTank - Milwaukee Maker Faire

2015, 1st Runner-up, Your Name in History - A+E History Design Jam

### Skills

Advanced: Photoshop CC, Unity 5.5 (C#)

Intermediate: HTML 5, CSS 3, Javascript/jQuery, Arduino, Swift 3.0, P5.js/P5Play, Node.js

Up and Coming: D3.js, C++